

Pinecrest Plaza

HIGHWAY 15/501 at MORGANTON ROAD | PINEHURST, NC



Re-imagined & Re-energized

Pinecrest Plaza

THE SANDHILLS REGION | DESTINATION



chico's

Bath & Body Works®



Michaels

Pier 1
imports

BAM!
BOOKS-A-MILLION



FASHION | ACCESSORIES

BELK
TALBOTS
CHICO'S
CLAIRE'S
CATO

FURNISHINGS | GIFTS | BOOKS

BELK HOME
PIER 1 IMPORTS
DAPHNE'S HALLMARK
BOOKS A MILLION

FITNESS | BEAUTY

HIBBETT SPORTS
BATH&BODY WORKS
GNC
SALLY BEAUTY
FAMOUS HAIR
MY NAILS

Pinecrest Plaza

2013

MAJOR RENOVATION

EXCELLENT | **HIGH VOLUME**
TENANT SALES | BELK STORE



Visibility & Signage Enhancements
Total Facade & Landscaping Renovation
Parking Lot & Lighting Upgrades

SIZE:	277,570 Square Feet
TENANT MIX:	Belk, Talbots, Chico's, Pier 1 Imports, Bath & Body Works Michaels Arts & Crafts, Hallmark
ADDRESS:	Hwy. 51/501 at Morganton Road Pinehurst, NC 28374
LOCATION:	Across the street from Country Club of North Carolina
DEMOGRAPHICS:	Trade Area Population: 101,516 Trade Area HH Income: \$75,337
TRAFFIC COUNT:	Hwy. 51/501 - 21,000 VPD Morganton Road - 14,000 VPD Pinecrest School Road - 4,100 VPD

Pinecrest Plaza

PROPOSED FACADE



SUBMARKET



THE COUNTRY CLUB OF NORTH CAROLINA
PRIVATE, GATED COMMUNITY
TWO TOP RATED 18-HOLE GOLF COURSES
350+ HOMES, VALUES \$300k-\$1.5m+

ENTRANCE TO CCNC

LAWN AND TENNIS CLUB OF NC

PROFESSIONAL PARK



21,000 VPD



NATIONAL GOLF CLUB
PRIVATE, GATED COMMUNITY
18-HOLE GOLF COURSE



PINECREST HIGH SCHOOL
2,100 STUDENTS



MORGANTON ROAD
14,000 VPD

Pinecrest Plaza



PINECREST SCHOOL RD
4,100 VPD



PINEHURST RESORT
EIGHT 18-HOLE GOLF COURSES
INCLUDING FAMED PINEHURST #2

Pinecrest Plaza

MARKET OVERVIEW | DEMOGRAPHICS



Located at the epicenter of the Sandhills Region in Moore County, Pinecrest Plaza acts as a super-regional center drawing residents from Pinehurst, Southern Pines, Whispering Pines, Sanford and other surrounding cities and towns. Its location gives it a steady flow of tourists as well as shoppers.

- Trade Area Population (45 min. drive time): 340,000
- Household Incomes: 75K+
- Median Home Value in Pinehurst: \$225,900
- Cars/Day: Hwy. 15/501 - 21,000 VPD
Morganton Rd. - 14,000 VPD
Pinecrest School Rd. - 4,100 VPD
- Job Growth of 4.57% this Past Year*
(*Sperling's Best Places)
- Amount Spent on Retail **EVERY MONTH** in Trade Area: \$220,000,000
- Residents Spend 150% Per Capita More on Apparel Compared to Other Markets
- Exceptional Employment
- Moore Regional Hospital Consistently Recognized as Top Health Care Provider
- Pinehurst Golf Consistently Recognized in Top 5 Golf Resort Destinations in the U.S.
- \$353 Million Spent Annually on Entertainment and Recreation

Pinecrest Plaza

FACTS | SNAPSHOT

THE CONNECTIVITY

Pinecrest Plaza is located at the epicenter of the Sandhills Region. North-South Connectivity along **Hwy. 15/501 (21,000 VPD)** and East-West along **Morganton Road (14,000 VPD)**.

COMMUNITY

Over **100,000 part time residents** own second homes in the Pinehurst area and reside there **6-9 months out of the year** but are not captured in census data.

EDUCATION | FAMILIES

4 elementary/middle/high schools within a 3-mile radius serving **3,751 students**.

RECREATION

44 golf courses within a 15-mile radius of Pinehurst. Home to the famous Pinehurst #2 which hosts U.S. Opens, Ryder Cups and other championship tournaments.



HIGHLIGHTS

Home to **Moore Regional Hospital**, a 395-acute care facility **employing 294** physicians and **3,000+** professionals. **Within commuting distance** from **Fort Bragg**, a major regional economic engine. Home of the U.S. Army Airborne and Special Operations Forces, it is one of the largest and busiest military complexes in the world. Approximately **63,000 military and 11,000 civilian** personnel work at Fort Bragg.





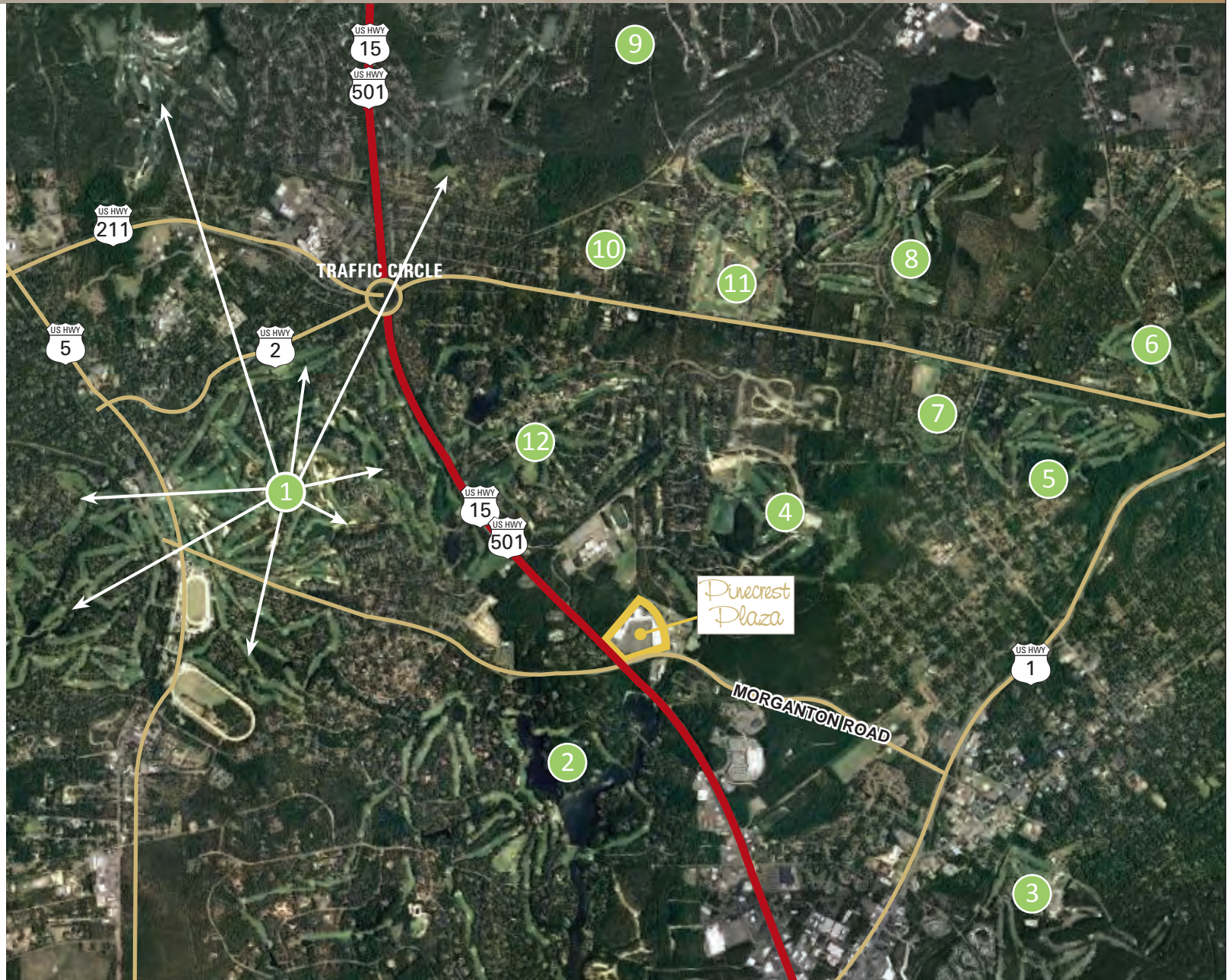
SITE PLAN | TENANT LIST



1.	Belk	57,452
2.	Belk Home Store	4,200
3.	Brenda's Jewelry	1,400
4.	Chico's	2,600
5.	Daphne's Hallmark	4,400
6.	Pier One Imports	7,002
7.	Hibbett Sports	5,972
8.	Available	2,520
9.	T-Mobile	1,680
10.	Belk Men's Store	48,191
11.	Bath & Body Works	2,800
12.	Claire's	1,400
13.	Edible Arrangements	1,400
14.	Hair Cuttery	1,400
15.	The UPS Store	2,100
16.	Cato	4,559
17.	Moore Music	2,065
18.	Sally Beauty	1,400
19.	My Nails	2,100
20.	Peking Wok	3,514
21.	GNC	1,200
22.	Domino's	1,200
23.	Subway	1,200
24.	Rite Aid	9,600
25.	Food Lion	32,416
26.	Books-A-Million	12,000
27.	Michael's	18,746
28.	Burke's Outlet	32,613
29.	The Shoe Department	4,440
30.	Talbot's	6,000

AREA GOLF COURSES

- 1 PINEHURST RESORT
(Courses 1-8)
- 2 COUNTRY CLUB OF
NORTH CAROLINA
- 3 ELKS CLUB
- 4 MID SOUTH CLUB
- 5 MID PINES GOLF CLUB
- 6 PINE NEEDLES GOLF CLUB
- 7 KNOLLWOOD FAIRWAYS
- 8 TALAMORE GOLF RESORT
- 9 FOREST CREEK GOLF CLUB
- 10 MIDLAND COUNTRY CLUB
- 11 LONG LEAF GOLF &
COUNTRY CLUB
- 12 NATIONAL GOLF CLUB



ADJACENT GOLF NEIGHBORHOODS



COUNTRY CLUB OF NORTH CAROLINA



PINEHURST RESORT



NATIONAL GOLF CLUB



MIDSOUTH CLUB/TALAMORE